



**ALICE PAUL
INSTITUTE**

Preserving Her Legacy to Develop Future Leaders

Mosaic

**The Newsletter of the Alice Paul Institute ~ www.alicepaul.org
Summer 2011**

Inside this issue:

<i>Destination: Paulsdale</i>	<i>pg. 2</i>
<i>New API Board Member</i>	<i>pg. 2</i>
<i>API Today</i>	<i>pg. 3</i>
<i>Women's Equality Day</i>	<i>pg. 3</i>
<i>Equality Awards Photos and Sponsor Thanks</i>	<i>pg. 5</i>
<i>Spotlight on... The Bank</i>	<i>pg. 6</i>
<i>API Accomplish- ments</i>	<i>pg. 6</i>
<i>Calendar</i>	<i>pg. 7</i>



“ It is better, as far as getting the vote is concerned, I believe, to have a small, united group than an immense debating society.”

-Alice Paul

Girlblazers Summer Camp 2011

This year marks our sixth *Girlblazers Camp!* *Girlblazers* is a two-week morning camp designed for fifth grade girls that takes place at *Paulsdale* during the last two weeks in June. Soon *Paulsdale* will be buzzing with thirty girls playing games on the grounds and working in teams on the porch. At the *Girlblazers Summer Camp* girls learn the skills they need to become leaders in their school and community and will meet women who have blazed a trail for them.



Each camp session will contain an activity corresponding to both historic and contemporary women leaders. This year some activities include: taking a trip to Rancocas Nature Center after learning about Rachel Carson; and taking the lead of Ida Wells-Barnett and solving a *Paulsdale* “mystery” after hearing from *Philadelphia Inquirer* columnist Monica Yant Kinney. New this year, one of the final sessions of camp the girls will host a panel discussion with local women leaders to hear about their obstacles and successes on the path to leadership.

This year also marks the beginning of a new partnership for API with Catholic Partnership Schools, a consortium of five Catholic schools in Camden and Pennsauken. Girls from Catholic Partnership Schools will attend *Girlblazers* along with girls from LEAP Academy University Charter School, also located in Camden City.

A Celebration of Women In Wine



**ALICE PAUL
INSTITUTE** *Presents*
A CELEBRATION OF WOMEN IN WINE
128 HOOTEN ROAD, MT. LAUREL, NJ 08054

Friday, June 3, 2011 5:30 - 7:30pm

Join us on the wrap-around porch at historic *Paulsdale* for an evening of wine, food and friends with wine educator Dawn Cisler, from Opici Wine Company of New Jersey. Sample wines from around the world and learn about the cutting edge female winemakers and businesswomen who are impacting the world of wine! Some of the wines to be tasted are from: *Women of the Vine*, *Purple Cowboy*, *pro.mis.Q.ous*, *Wine Sisterhood* and *Casa Lapostolle*. Enjoy food from The Capital Grille Cherry Hill and desserts from Andreotti's Viennese Café. Tickets are \$50 per person and can be purchased online at www.alicepaul.org, or by calling API at 856-231-1885 or via email at info@alicepaul.org.

Destination Paulsdale by Kris Myers

Though it is within feet of major New Jersey roads and highways, historic *Paulsdale* has long suffered from the fate of being “tucked away” in a quiet Mount Laurel suburban neighborhood. This location has caused many a school bus, packed with eager students, unable to find our women’s heritage and leadership center. Now, with the assistance of the New Jersey Historic Trust, this directional dilemma is one step closer to being resolved.

This month, API was approved for a \$20,000 grant from the New Jersey Historic Trust to address the issue of “way-finding” as it is dubbed in cultural circles.

Named *Destination Paulsdale*, this grant will allow API to work with the design company MERJE to create a way-finding plan that we hope will allow us to place signs to our site on major travel ways like Hwy 295 and Route 38. The effort, coordinating federal, state and municipal entities, will also be combined with a planning project to create directional signage at *Paulsdale* to direct visitors (and school bus drivers) around the property.

We hope that this planning grant, a leading study on way-finding in the state of New Jersey (not the easiest state to navigate) will lead to another grant that will allow us to implement these plans and place those signs on our major roadways in 2013-2014. Also included in the grant is an initiative to work with Hypno Design develop a marketing plan to create new postcards, brochures, and other promotional materials to bring more visitors, students, Girl Scouts and history enthusiasts out to Paul’s beloved “Home Farm.”

Paulsdale is one of three sites in Burlington County, and one of very few South Jersey sites to be awarded this type of grant. Having to go through the approval of the governor, we are among a few historic sites recognized as having a project compelling enough to fund during these difficult financial times.

This project also coordinates nicely with another planning project API recently completed through a grant with the New Jersey Historical Commission. This project will allow us to design an exhibit at *Paulsdale* to tell Alice Paul’s story in a more effective way. With a potential new exhibit, marketing initiatives and directional and way-finding signage, API has pulled through the Great Recession with even more passion than ever before to bring even greater numbers out to historic *Paulsdale* to celebrate one of America’s greatest heroes- Alice Paul.



High school students from the J.R. Masterman School got together for a class photo after their tour of Paulsdale.

API Welcomes New Board Member



The Alice Paul Institute is pleased to welcome **Melinda Champion** to our Board of Trustees. Melinda is a principal of small2BIG, LLC, a company founded in 2009 to develop and market Goody Boxes[®], a gift-wrap solution for video games, DVDs and CDs. Along with working on Goody Boxes, Melinda is also currently the president of Victus, LLC, a company she founded in 2004 to develop and market a beverage flavoring, on which a patent application is pending. Before becoming an entrepreneur, Melinda was Vice President for Marketing, Consumer Affairs, and Research & Development for Johanna Foods, Inc. Prior to Johanna Foods, Melinda held senior marketing positions for Campbell Soup Company and Johnson & Johnson, managing leading brands for each. Melinda received her Bachelor of Arts degree in economics and art history from Smith College, and her Master of Business Administration from The Wharton School of the University of Pennsylvania. Melinda resides in Haddonfield with her husband Mark and two young children.

Melinda will chair our Marketing Committee, bringing her extensive experience in marketing to our efforts to promote API’s heritage and leadership programs, special events and also historic *Paulsdale* as a destination for visitors from all over the region.

API Today... by Valerie Buickerood

A hearty thank you to all who helped to make the *2011 Alice Paul Equality Awards* such a success! At our April 28th celebration we recognized seven outstanding female leaders who “captured the spirit of Alice” (see photos on pg. 4) while helping API raise much needed funds for the preservation of *Paulsdale* and our programs. Through sponsorships (pg. 5), advertisers and ticket purchases, we exceeded our goal and raised nearly \$50,000! The event committee, led by API board member Diane Dooley, did an exceptional job of planning and implementing an extraordinary evening. **Thank you for all your hard work and dedication to the Alice Paul Institute and those we serve!**



...And the fun doesn't stop with the *Alice Paul Equality Awards* ~ please join us for our annual wine tasting on the porch of *Paulsdale* on Friday, June 3rd. and our *Women's Equality Day* celebration on Thursday, August 25th. Both of these events are API traditions that allow our members, supporters and the public to experience and enjoy *Paulsdale* in all its summer glory!

Girlblazers summer camp will be held at *Paulsdale* from June 21 to June 30. Fifth grade girls from five Camden Schools will spend their mornings learning leadership skills through role model women in history, thanks to grant funding from the Elizabeth and Baretts O. Benjamin Foundation, WOMEN'S WAY and API supporters like you. In other grant news, API received a \$20,000 grant from the New Jersey Historic Trust for a special planning project ~ *Destination Paulsdale: Revealing the Hidden Gem* (pg. 2) which will help us create a directional signage plan. API also received honors from the Business and Professional Women of New Jersey with their Women of Achievement Award in May and our fourth grade program, *Meeting Alice*, won first place in the Burlington County Freeholders' 2011 Historic Preservation Awards in the History Education category.

So much is happening at *Paulsdale*, but we need your help to continue—you can still donate to our annual appeal and help us reach our 2011 goal at www.alicepaul.org and click “Donate Now.” ~ Thank you!

Women's Equality Day ~ August 25, 2011



Mark your calendars to join API for our annual *Women's Equality Day Celebration* on Thursday, August 25, 2011 from 5:30 to 8 p.m.



This year, we welcome Debbie Walsh, director of the Center for American Women and Politics (CAWP), a unit of the Eagleton Institute at Rutgers University. It's mission is to promote greater knowledge and understanding about women's influence and leadership in public life. Debbie will be presenting CAWP's newest initiative:

The 2012 Project ~ *Don't get mad. Get elected.*

The 2012 Project is a national, non-partisan campaign to increase the number of women in legislative office by identifying and engaging accomplished women 45 and older and encouraging them to run for Congress and state legislatures in 2012.

API will also welcome two female New Jersey legislators (to be announced) and musical guest, singer-songwriter Cat Cosentino.

Registration fee: \$10.00. Registration for this event will be available on our website at www.alicepaul.org or call API at 856-231-1885. Light refreshments will be served.



2011 Alice Paul Equality Awards at The Mansion in Voorhees



The 2011 Alice Paul Equality Awards Honorees: Standing: Barbara Lee, Esq., Senator Diane Allen, Angela Snyder, Lisa Mizrahi Kaado. Seated: Lynn Elsenhans, Mindy Holman and Myra Terry pictured with Melissa Castro of Senator Robert Menendez's office.



Our Host, Jill Horner of Comcast and Marianne Aleardi, Editor, SJ Magazine



Michele Dorris, API Board Chair, Judy Buckman, API Founding member and Cathi Rendfrey of the YMCA



Senator Diane Allen with Diane Dooley, Event Chair



At left: Valerie Buickerood, API Executive Director with Ellen Ferreira, Leaders Circle member and former API board member

At right: Keyanna Wigglesworth, Girls Advisory Council speaker with Dana Dabek, Director of Leadership Programs at API



API Thanks our 2011 Alice Paul Equality Awards Sponsors



ADT Always There®

CONGRESSMAN
ROB ANDREWS



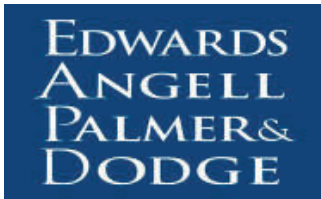
The Bank
LISTENING IS JUST THE BEGINNING.®



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Spotlight on...The Bank



The Bank was founded in 1989. **The Bank** is \$2.2 billion in assets, community bank that currently operates 48 branches in 9 counties in Southern and Central New Jersey and is headquartered in Mt. Laurel, NJ. **The Bank**, is part of the Fulton Financial Corporation family of banks.

Our goal as a community bank is to ensure our customers have access to us; our bankers live and work in the community. Access means we are here and available to meet with you in your place of business or ours. We have local decision makers that have the knowledge, products and services to help you grow your business or realize your financial goals and dreams.

A community partnership with local businesses and non-profit agencies is very important to us. Our employees are involved in supporting community events through sponsorship and by holding positions on many local non-profit Boards. We believe it is an essential part of who we are in the community.

The Bank is proud to support the Alice Paul Institute, an organization that is built on educating and empowering future leaders in our community.



Meeting Alice Receives Award

In honor of National Historic Preservation Month, the Burlington County Freeholders have awarded the Alice Paul Institute's **Meeting Alice** program a 2011 Historic Preservation Award. **Meeting Alice** won First Place in the History Education category for introducing approximately 780 school children and Girl Scouts during the 2009-2010 school year to Alice Paul, New Jersey's farming heritage and Quaker ideals at historic *Paulsdale*.

API Accomplishments



Jill Horner of Comcast with Dana Dabek & Amy Joaquim of API's Girls Advisory Council



Judy Buckman, Valerie Buickerood and Michele Dorris with Senator Robert Menendez to receive the Evangelina Menendez Trail Blazer Award



NJHC Acting Ex. Dir. Sara Cureton, Michael Zuckerman, Melinda Champion, Valerie Buickerood, Lt. Gov. Kim Guadagno, NJHC Chairman Michael Fernandez



API is Honored at "Women in Municipal Government Day" Valerie Buickerood accepted the award on behalf of API

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and visit our You Tube Channel at
www.youtube.com/alicepaul1885



API's Board of Trustees 2011

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Calendar of Events

June 2011

- 3 "A Celebration of Women In Wine"
5:30 to 7:30 p.m. at *Paulsdale*
- 11 Second Saturday Tours
12 and 1:00 p.m.

July 2011

- 9 Second Saturday Tours
12 and 1:00 p.m.

August 2011

- 13 Second Saturday Tours
12 and 1:00 p.m.
- 25 Women's Equality Day 2011
Celebration at *Paulsdale*
5:30 to 8:00 p.m.

September 2011

- 10 Second Saturday Tours
12 and 1:00 p.m.

Please visit
www.alicepaul.org
for additional details