



SPONSORSHIP OPPORTUNITIES

Women's Equality Day Festival Saturday, August 23, 2025



Our **4th annual Women's Equality Day Festival** will be held on Saturday, August 23rd from 12-4PM at historic Paulsdale, childhood home of suffragist Alice Paul. This free public event welcomes over *500 visitors* annually and features 50+ women owned businesses and organizations from across NJ and PA.

This year's event will feature free tours of Paulsdale, kids' games and activities including bounce house and craft making opportunities, a beer garden, local food trucks, live music, and 50/50 raffle opportunities.

New THIS year!

Throughout the day, visitors are welcome to participate in our 30 min, ***Info Session Series***, which has been curated to discuss topics ranging from NJ history to action forward civic engagement. The goal of the series is to promote APC partners and inspire the community to deepen their engagement in civic life.

Presenting Sponsor - \$10,000 (exclusive opportunity!)

- The event would be branded as "Women's Equality Day presented by <Company Name>"
- Invitation for 10 for a private tour of the APC archives collection with cocktail reception (Date to be mutually determined)
- Speaking opportunity at the festival
- Choice of an on-site or virtual presentation for your organization (see website for options - \$500 value)
- Opportunity to host a table at the Women's Equality Day festival
- Opportunity to host *Marketing the Movement* pop-up exhibit at your business
- Company logo on the APC website (*over 1 million unique hits per year*)
- Logo/name included in all event e-blasts (over 11k unique subscribers)
- Logo/name included on event signage (expected attendance: 500+)
- Exclusive social media post acknowledging business as Presenting Sponsor (LinkedIn, Facebook, Instagram)
- Inclusion in press releases about the event

• **Champion Sponsor - \$5,000**

- Choice of an on-site or virtual presentation for your organization (see website for options - \$500 value)
- Opportunity to host a table at the Women's Equality Day festival
- Opportunity to host *Marketing the Movement* pop-up exhibit at your business
- Company logo on the APC website (*over 1 million unique hits per year*)
- Logo/name included in all event e-blasts (over 11k unique subscribers)
- Logo/name included on event signage (expected attendance: 500+)
- Social media promotion thanking sponsors (LinkedIn, Facebook, Instagram)
- Inclusion in press releases about the event

• **Trailblazer Sponsor - \$2,500**

- Opportunity to host a table at the Women's Equality Day festival
- Company logo on the APC website (*over 1 million unique hits per year*)
- Opportunity to host *Marketing the Movement* pop-up exhibit at your business
- Logo/name included in all event e-blasts (over 11k unique subscribers)
- Logo/name included on event signage (expected attendance: 500+)
- Social media promotion thanking sponsors (LinkedIn, Facebook, Instagram)

• **Advocate Sponsor - \$1,000**

- Opportunity to host a table at the Women's Equality Day festival
- Company logo on the APC website (*over 1 million unique hits per year*)
- Logo/name included in all event e-blasts (over 11k unique subscribers)
- Logo/name included on event signage (expected attendance: 500+)
- Social media promotion thanking sponsors (LinkedIn, Facebook, Instagram)

• **Collaborator Sponsor - \$500**

- Company logo on the APC website (*over 1 million unique hits per year*)
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- Social media promotion thanking sponsors (LinkedIn, Facebook, Instagram)

SPONSORSHIP COMMITMENT FORM

SPONSORSHIP LEVEL

☐ \$10,000 Presenting Sponsor

☐ \$500 Collaborator Sponsor

☐ \$5,000 Champion Sponsor

☐ Sorry, I am unable to attend. Please accept my donation in the amount of \$_____.

☐ \$2,500 Trailblazer Sponsor

☐ \$1,000 Advocate Sponsor

CONTACT INFORMATION

Name _____

Company _____

☐ I prefer to remain anonymous.

Mailing Address _____

City _____ State _____ ZIP Code _____

Email _____ Phone (_____) _____

PAYMENT OPTIONS

☐ A check is enclosed, made payable to **Alice Paul Institute** (Alice Paul Center for Gender Justice works under the API EIN).

☐ Please charge my credit card.

Credit Card Number _____ Expiration Date _____

Security Code _____ Billing Zip Code _____

Name on Card _____

DEADLINE:

Thursday, August 10, 2025 | Receipt of logo for inclusion on event signage.

RETURN FORM AND PAYMENT TO:

Alice Paul Center for Gender Justice

Attn: Rachael Glashan Rupisan

PO Box 1376

Mount Laurel, NJ 08054

*For more information regarding Women's Equality Day,
please email Olivia Errico at oerrico@alicepaul.org or call (856) 231-1885.*