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CENTER**  
FOR GENDER JUSTICE  
Where History Inspires Action

## SPONSORSHIP OPPORTUNITIES

**Women's Equality Day Festival  
Saturday, August 22, 2026**



**Our 5th annual Women's Equality Day Festival** will be held on Saturday, August 22nd from 12-4PM at historic Paulsdale, childhood home of suffragist Alice Paul. This free public event **welcomes over 700 visitors annually** and features 50+ women owned businesses and organizations from across NJ and PA.

This year's event will feature free tours of Paulsdale, kids' games and activities including bounce house and craft making opportunities, a beer garden, local food trucks, live music, and 50/50 raffle opportunities.

Throughout the day, visitors are welcome to participate in our 30 min, Info Session Series, which has been curated to discuss topics ranging from NJ history to action forward civic engagement. The goal of the series is to promote APC partners and inspire the community to deepen their engagement in civic life.

### **Presenting Sponsor - \$10,000**

- Invitation for 10 for a private tour of the APC archives collection with cocktail reception (Date to be mutually determined)
  - Speaking opportunity at the festival
  - Choice of an on-site or virtual presentation for your organization (see website for options - \$500 value)
  - Opportunity to host a table at the Women's Equality Day festival
  - Opportunity to host *Marketing the Movement* pop-up exhibit at your business
  - Company logo on the APC website (*over 1 million unique hits per year*)
  - Logo/name included in all event e-blasts (over 11k unique subscribers)
  - Logo/name included on event signage (expected attendance: 500+)
  - Exclusive social media post acknowledging business as Presenting Sponsor (LinkedIn, Facebook, Instagram)
  - Inclusion in press releases about the event
- **Champion Sponsor - \$5,000**
    - Choice of an on-site or virtual presentation for your organization (see website for options - \$500 value)
    - Opportunity to host a table at the Women's Equality Day festival
    - Opportunity to host *Marketing the Movement* pop-up exhibit at your business
    - Company logo on the APC website (*over 1 million unique hits per year*)
    - Logo/name included in all event e-blasts (over 11k unique subscribers)
    - Logo/name included on event signage (expected attendance: 500+)
    - Social media promotion thanking sponsors (LinkedIn, Facebook, Instagram)
    - Inclusion in press releases about the event
- **Trailblazer Sponsor - \$2,500**
    - Opportunity to host a table at the Women's Equality Day festival
    - Company logo on the APC website (*over 1 million unique hits per year*)
    - Opportunity to host *Marketing the Movement* pop-up exhibit at your business
    - Logo/name included in all event e-blasts (over 11k unique subscribers)
    - Logo/name included on event signage (expected attendance: 500+)
    - Social media promotion thanking sponsors (LinkedIn, Facebook, Instagram)
- **Advocate Sponsor - \$1,000**
    - Opportunity to host a table at the Women's Equality Day festival
    - Company logo on the APC website (*over 1 million unique hits per year*)
    - Logo/name included in all event e-blasts (over 11k unique subscribers)
    - Logo/name included on event signage (expected attendance: 500+)
    - Social media promotion thanking sponsors (LinkedIn, Facebook, Instagram)
- **Collaborator Sponsor - \$500**
    - Company logo on the APC website (*over 1 million unique hits per year*)
    - Logo/name included in all event e-blasts (over 11k unique subscribers)
    - Logo/name included on event signage (expected attendance: 500+)
    - Social media promotion thanking sponsors (LinkedIn, Facebook, Instagram)